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CERETTO LAUNCHES CAMPAIGN WEBSITE

New York State Assembly candidate John Ceretto (R – Lewiston) has announced the unveiling of his campaign website, which can be found at www.johnceretto.com. The site incorporates several features, including information about the candidate, a *News* section, as well as *Issues*, *Sponsored Legislation* and a section that allows supporters to *Get Involved*.

“My goal in creating this site is to provide insight into not only the multitude of things that are wrong with New York State government, but to provide an analysis of how I would work to get the state back on track,” said Ceretto. “In this day and age, I believe that it’s vitally important for candidates to detail their solutions to the problems plaguing the state and their positions on the issues, as opposed to simply saying ‘things are bad’. This site provides a significant amount of information that will allow the voters to make an informed decision.”

In addition to the launch of the website, Ceretto has also utilized social media outlets such as Facebook to connect with voters.

“Use of the Internet is an invaluable tool in reaching voters these days,” said Ceretto. “Of course, while using such outlets is important, I believe in speaking with voters the good old-fashioned way, face-to face. I’ve already talked to thousands of residents at their homes since March and plan to speak to as many as possible right up until Election Day.”

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